



MEDEA Awards 2020

Press Release



28 October 2020

Language of Lying by Hamlett Films for Open University, UK wins MEDEA Awards 2020



Sian Hamlett accepting the award in London

This year's awards ceremony was a long time coming, but finally the winner was announced during a webinar that took place on 28 October 2020. The honours went to *Language of Lying* submitted by Hamlett Films for Open University, UK represented by Sian Hamlett and Philip Seargeant. This film was commissioned for The Open University's open-education programme and was created in order to introduce students to key ideas in communications studies around what constitutes lying in public life, and to give them a better understanding of the issues surrounding this important topic, especially as they relate to politics. Read more about the MEDEA 2020 Award winner [here](#).

This year's entries came from all over Europe as well as Canada, US and Australia and the final selection was made by a judging team of 56 experts drawn from the MEDEA Awards judging panel of 270 educational media experts and professionals. All 7 finalists took part in today's webinar where the special guest was Deputy Mayor of Leuven and Alderman for Education, Lalynn Wadera who spoke during the webinar of the importance of innovation in education and how, despite the current pandemic, teaching staff continue to find ways to make education more engaging and effective with media.



Participants celebrating popular win by Nuno Teixeira Marcos

As well as the overall winner, there was also a competition for the audience favourite which was decided by public vote. A total of 2868 unique votes were cast since 1 October and the audience favourite was *2' Minutos para mudar de vida/2'Life-changing minutes* submitted by Ipatimup, University of Porto, Portugal and represented by Nuno Teixeira Marcos. This entry is said to be the

first TV fiction series on health literacy in Portugal, and possibly, the world and is a work of interface between science, education and creative media, read more [here](#).

Five other really excellent entries made up the list of finalists today, they were:

- *FÍS Film Project* by Institute of Art, Design & Technology, Ireland
- *Module intros for Kunnskapsbasert habilitering* by Norwegian University of Science and Technology, Norway
- *MOOC about Federico García Lorca* by CEPRUD, University of Granada, Spain
- *New Dimensions* submitted by University College Dublin, Ireland
- *Pest Control Strategies for Sustainable Agriculture* by iLUB, University of Bern, Switzerland

For more information about the MEDEA Awards: <http://www.medeawards.com>

For more information about the Media & Learning Association: <https://media-and-learning.eu/>

Contact information

MEDEA Secretariat
Leuvensesteenweg 132
B-3370 Roosbeek (Belgium)

E-mail: secretariat@medea-awards.com

Tel: +32 16 284 040, Fax: +32 16 223 743